

Colombier Group Firms up Market Leadership in Reel Conversion Services

The Colombier Group has purchased all the reel processing equipment from PRIMA PAPER. In a move to continue securing the best possible service to customers Colombier has acquired all fixed and mobile reel conversion equipment from PRIMA PAPER.

“The deal is in line with the Colombier Group’s strategy to expand both in service offering and in geographical reach. With this deal our services division firms up its position as the market leader in Europe” says Colombier Group Services Director Juha Viitala.

“The advantage of the Colombier Group’s wide range of mobile services is that we can operate in our customer’s premises or at a location of their choice offering our customers the opportunity for great logistic savings” says David Atkins, Managing Director of Colombier UK.

The deal will end all PRIMA's activities in paper converting. Colombier intend to take the best practices from both companies and integrate them into an improved service offering, Colombier will do its utmost to satisfy PRIMA's customers that have been used to an excellent level of service.

The Colombier Group Service division operates 10 mobile reel saws across Europe, and has a range of complementary mobile support services, reel repacking, core reduction etc. The group also has sheeting and rewinding facilities in the UK, rewinders in Central and Northern-Europe, and mobile re packaging units serving many of the Atlantic ports.

We look forward to working with you

Juha Viitala
COLOMBIER Group Services Director

About COLOMBIER

COLOMBIER is a family-owned international paper company with paper processing operations in Spain, the Netherlands, Belgium, Italy, United Kingdom, Finland and Germany. COLOMBIER is represented through sales offices across Europe. The Finnish roots of the company go back to 1892. COLOMBIER uses various mobile and on location equipment to re-process paper reels and sheets. Colombier trades in forest products and represents several paper producers in various markets. COLOMBIER is a license holder of the private label brand BJORNBERG 1892. COLOMBIER'S customers include publishers, printers, merchants, retailers and paper and packaging producers worldwide

COLOMBIER is among the largest forest product converting companies in Europe.

COLOMBIER is known as a pioneer in using new technologies and has an extensive network of mobile machinery for reel re-sizing and re-packaging.

The COLOMBIER mission is to be the premier service brand to the global forest industry, recognized for creativity and positive business solutions