

Colombier Group Consolidates Ownership and Focuses on Growth

Colombier previously owned by the entire Björnberg family (former Myllykoski owners) was bought by two family members Henrik and Gustaf Björnberg. The deal was concluded at the end of 2012. Both Björnberg's are veterans of the Myllykoski Corporation. Henrik has worked for the Colombier group before and led the group from 2001-2004 before joining the Myllykoski Corporation. Henrik and Gustaf both worked at Myllykoski until the company was bought by UPM. Gustaf worked as group controller and Henrik as responsible for global sales. Both Gustaf and Henrik are passionate about their belief in paper as a successful media platform and convinced of the environmental sustainability of the paper, packaging and print industry.

Since the ownership change the Colombier group has re-financed it's operations in Finland and also secured long term financing for it's UK based business. These actions have been instrumental in guaranteeing the future financial health of the Colombier Group. Further structural changes can include acquisitions and new geographical locations.

Operationally Colombier is focusing on its extensive mobile and on location conversion service network and its sales network for forest products. This strategy has led to some changes in personnel and continues to spur change within the group. Colombier is adding some prime paper sales to its portfolio. Most prime paper will be sold under the private label **Bjornberg 1892**. Colombier has additionally landed several new agency agreements and will continue to partner up with both paper producers and paper buying customers.

We look forward to working with you

Henrik Björnberg: +41 79 309 04 82
COLOMBIER Group Managing Director

About COLOMBIER

COLOMBIER is a family-owned international paper company with paper processing operations in Spain, the Netherlands, Belgium, Italy, United Kingdom, Finland and Germany. COLOMBIER is represented through sales offices across Europe. The Finnish roots of the company go back to 1892. COLOMBIER uses various mobile and on location equipment to re-process paper reels and sheets. Colombier trades in forest products and represents several paper producers in various markets. COLOMBIER is a license holder of the private label brand BJORNBERG 1892. COLOMBIER'S customers include publishers, printers, merchants, retailers and paper and packaging producers worldwide

COLOMBIER is among the largest forest product converting companies in Europe.

COLOMBIER is known as a pioneer in using new technologies and has an extensive network of mobile machinery for reel re-sizing and re-packaging.

The COLOMBIER mission is to be the premier service brand to the global forest industry, recognized for creativity and positive business solutions
