

Colombier Group - New group CEO appointed to further increase profits and accelerate growth of the successful Colombier companies

Juha Viitala appointed CEO of the Colombier Group.

It is with great pleasure we announce that Juha Viitala has accepted the position as CEO of the Colombier Group. Mr. Viitala has served as managing director of Colombier International in Mijdrecht, the Netherlands, and will continue in that function and location for the foreseeable future. He is a hands on, forward looking, enthusiastic leader with many years of experience in the industry. The Colombier Group is based in Mijdrecht, the Netherlands.

In the last few years, the Colombier Group has performed well and is ready to look for more growth. Mr. Viitala's appointment, therefore, comes at a very opportune time.

The Colombier Group Companies are active in both paper and service sales. In paper sales, the Colombier Group is a strong partner to both end users and suppliers. The service sales is focused on solving challenges in all areas of paper, board and tissue.

Henrik Björnberg, previous CEO of the Colombier Group, will be moving to the newly formed board of directors.

We always look forward to hearing from you

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About COLOMBIER

COLOMBIER is a family-owned international paper company with paper processing operations in Spain, the Netherlands, Belgium, Italy, United Kingdom, Finland and Germany. COLOMBIER is represented through sales offices across Europe. The Finnish roots of the company go back to 1892. COLOMBIER uses various mobile and on location equipment to re-process paper reels and sheets. Colombier trades in forest products and represents several paper producers in various markets. COLOMBIER'S customers include publishers, printers, merchants, retailers and paper and packaging producers worldwide

COLOMBIER is one of the largest forest products converting companies in Europe.

COLOMBIER is known as a pioneer in using new technologies and has an extensive network of mobile machinery for reel re-sizing and re-packaging.

The COLOMBIER mission is to be the premier service brand to the global forest industry, recognized for creativity and positive business solutions